



Southern Lehigh School District

High School Syllabus

Yearbook

2014-2015

Course Description:

The goal of this course is to successfully create via eDesign software a yearbook that represents the events of the current school year. The students in this course are responsible for developing a cohesive and accurate representation of their school community. Writing and revising copy, creating layouts, taking photographs, proofreading pages, selling advertising and staying on schedule require the cooperation and commitment of all students in this course. After school time is necessary in order to meet deadlines.

Course Content:

Students will be studying elements of design, photography, and copy writing throughout the school year. Each student will be required to watch webinars related to our new software eDesign. Students will be expected to fundraise through commissioning advertisements for the book.

Course Requirements:

Students are expected to complete all assigned deadlines for layout, photography and copy. Students will be expected to communicate effectively with editors to complete the pages they are assigned by deadline and without errors. Students will also be expected to complete any in class activities, as well as a portfolio to be collected at the end of the school year. The portfolio will be a representation of the work they did throughout the year. It will include their specific pages and a competency review of elements of yearbook design.

Grade Components/Assessments:

Grades will be based on the following elements:

Layout – 25%

Copy – 25%

Deadline - 20%

Advertisements/Fundraising: 15%

Portfolio: 15%

Each marking period is worth 20% of a student's overall grade. The final is worth 20% of a student's overall average:

Quarter 1	20%
Quarter 2	20%
Quarter 3	20%
Quarter 4	20%
Final	20%

Required Summer Reading/Assignments:

Although there is no required text for the course, communication throughout the summer in building the Ladder and developing theme is expected of all returning staff members.